



- 24th Annual -
Winter Training Conference

Jan. 26-29, 2012

The Mills House Hotel
Charleston, SC

Sunday, January 29 Keynote Speaker Al Walker



It's impossible to hear Al give a speech and not get more excited about your own business and life. His delivery is as powerful as his message. He is outspoken, direct and humorous, but most of all he is effective.

Al Walker is president of Al Walker and Associates, Inc., a firm dedicated to helping businesses and individuals solve problems through professional speaking, training and consulting services. Al and his organization specialize in results-oriented training programs. They have conducted over 1400 training programs and workshops for organizations from the United States, Europe, Canada, Mexico and the Caribbean. Al is a masterful teacher and is nationally recognized for his unique, fun-loving, humorous approach to speaking.

In 1981, he started his own company. His international client list includes IBM, Pepsi Cola, Super-Valu, The Trane Company and Konica Business Technologies. Al's articles on Leadership, Sales, Customer Service and Personal Development have appeared in professional publications throughout the world.

Al is Past President of the National Speakers Association and has served as Chairman of the NSA Foundation Board of Trustees. He has earned the designation of Certified Speaking Professional from NSA and his NSA colleagues have inducted him into the prestigious Council of Peers Award For Excellence Speakers Hall of Fame, which is the highest recognition in Professional Speaking. There are only 122 members of the Speakers Hall of Fame in the world today including Harvey Mackay, Ronald Reagan, Art Linkletter and Zig Ziglar.

In 1998, Al was awarded The Cavett Award at the NSA Annual Convention. Established in 1979, The Cavett Award is NSA's highest and most cherished award and is presented annually to the member who has rendered exceptional service to the Association and whose accomplishments reflect outstanding credit, respect, honor and admiration on the Association.